



Sweet Ps Arts Festival

April 24 & April 25, 2010

Dear Prospective Entertainer:

Thank you for your interest in the Sweet Ps Arts Festival. This is the 7th year of our well-respected show on the grounds of The Episcopal Church of St. Peter and St. Paul, in Marietta, Georgia. The show is located in East Cobb County, one of metro Atlanta's more affluent areas.

We plan on record-breaking attendance this year and have made several improvements to appeal to crowds of our friends and neighbors and to enhance your return on the investment in this show.

Our goal is to provide a welcoming and fun environment to showcase your talent and promote your act and/or business in the local community.

In addition to two entertainment stages, there is a fine arts exhibition area and a marketplace for crafters, a children's activity center, a food court, and a raffle/silent auction area.

Please review the accompanying Rules and Regulations as this addresses most concerns. But if you do have questions, please do not hesitate to contact us. We are eager to make this your most successful show this spring!

Best wishes,

Johnny Hutchens, Entertainment Chair
entertainment@sweetpfestival.com



Sweet Ps Arts Festival

Rules and Regulations

Sign and Return with Application

Application Deadline

Applications must be received by February 28, 2010.

Application Evaluation Process

Your application will be evaluated once all complete, signed documents and all required information is received. Please submit a photograph, web site (if available), and demonstrations of your act. Since we limit the number of entertainers, early application is recommended.

Show hours

Preview Party: Friday, April 23rd from 5 - 7PM. Exhibitors/crafters open for early shopping.

Show Hours: Saturday, April 24th from 9 - 7PM and Sunday, April 25th from noon to 5PM.

Unloading and Tear Down

Unloading and loading assistance is provided if requested in advance. We have volunteers to help you, however, they are not permitted to drive your vehicle or assemble your equipment. Sound equipment will be available upon request.

Entertainerr Expectations

Sweet Ps Arts Festival is a family oriented event and only family oriented entertainment is permitted. Any violation of this policy by an entertainer will result in immediate cancellation of the scheduled act.

Publicity and Marketing Efforts

We promote the show through Events2000 and other festival and special events web sites. We are placing show cards and show posters at local area merchants and will ask the local churches to enclose our show cards in their weekly bulletins in the three weeks before the show. We provide posters to all area schools, libraries, churches, grocery stores, and restaurants. We hang a large banner at the festival entrance three weeks prior to the Festival. We blanket major traffic corridors and subdivision entrances with bright, easy-to-read road signs the weekend of the show. There will be lots of balloons at the entrances to make us easy to find.

Traffic

To encourage attendance, we ask you to help us keep the parking lots clear for shoppers. There is plenty of parking across the street at Mt. Zion for your trailers, RVs, etc. We provide shuttle service during the show and a Cobb Police Officer will assist traffic at the entrance.

Photography

Since the show is considered a public venue, we are not required to obtain photo releases in order to take pictures. If you do object, please let us know at check-in and we will make our best effort to respect that.

Show Volunteers

Sweet Ps Arts Festival has a reputation for being one of the most vendor-friendly shows, thanks to the hard work of more than 150 volunteers.

Security, Rules and Regulations

SECURITY: An independent security company patrols the premises Friday and Saturday nights, however, we are not responsible for loss or damage to you or your property for any reason. You are responsible for obtaining any insurance coverage for personal property and/or injury to any customer/persons under your control.

TAXES AND LICENSES: All vendors are responsible for collecting and remitting all required sales and income taxes. The sales tax rate for Cobb County is currently 6%. All vendors are responsible for all applicable business licenses.

DISPLAY AND SALES SPACE: Entertainers are permitted to sell CD's, tee-shirts, and other promotional items to the audiences at their performances. Space must be kept clean and orderly at all times, and must be left clean at the end of the Festival. If your equipment or sales products cause damage to church property, you will be financially responsible for repairs.

SMOKING IS NOT PERMITTED ON THE PROPERTY.

HOLD HARMLESS AGREEMENT: I have read all rules carefully and agree to abide by them. I agree to hold harmless The Episcopal Church of St. Peter and St. Paul, its members, its affiliates, associates, tenants, committee members thereof, from any claim including but not limited to injury to person, damage to property, loss by fire, theft or any other cause, nor will I/we be a party to any law suit. This is a legal and binding hold harmless agreement.

Entertainer Acceptance:

By signing this form you agree to all the rules and regulations of the Sweet Ps Arts Festival described in this document.

SIGNATURE: _____ **DATE:** _____

PRINTED NAME: _____



Sweet Ps Arts Festival

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Entertainer Application

Applicant Name _____

Business Name (if different) _____

Address, City, State, Zip _____

Primary Telephone _____ Cell Phone _____

Email Address _____

Web Site _____

Years in Business _____

Other Shows in Past Year _____

Past Sweet Ps Entertainer Yes ___ No ___ Most Recent Year at Sweet Ps _____

Description of Act _____

Time needed for one set _____

Special Requests _____

Send completed and signed application to
Entertainment Chair, Sweet Ps Arts Festival
1795 Johnson Ferry Road
Marietta, GA 30062

FAX: 770-565-4028

SIGNATURE: _____ DATE: _____

PRINTED NAME: _____